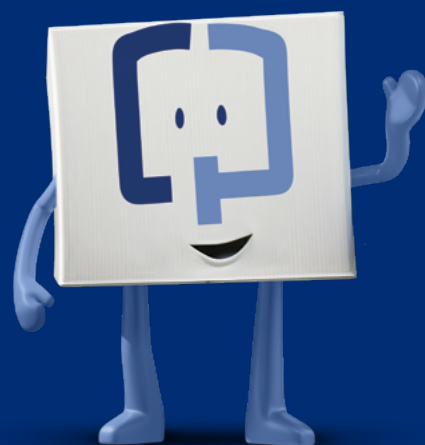


Screening for colon cancer with Cologuard[®]



Cologuard is intended to screen adults 45 and older at average risk for colorectal cancer. Rx only.

Please see important risk information on back of brochure.

Taking care of yourself by screening for colorectal cancer

It is often considered the most preventable, yet least prevented form of cancer¹

It's on the rise in people <50²

When caught in early stages, it's treatable in about 90% of people^{3*}

That's why timely screening should be part of your regular health check-ups

*Based on 5-year survival.

Cologuard finds colon cancer even in early stages^{4,5}

Cologuard is a noninvasive screening option you can do in the privacy of your home. There's no prep, no need for time off, and no need for changes to diet or medication.



Cologuard finds **92%** of cancers overall⁴



Cologuard finds **94%** of Stage I & II cancers⁵

Cologuard performance in adults ages 45-49 is estimated based on a large clinical study of patients 50 and older. In this clinical study 13% of people without cancer received a positive result (false positive) and 8% of people with cancer received a negative result (false negative).

Please see important risk information on reverse side.

Most insured patients pay \$0*

Cologuard is covered by Medicare and most major insurers

Nationwide, more than 94% of Cologuard patients have no out-of-pocket cost for screening.*

*Exact Sciences estimate based on historical patient billing as of June 30, 2021. Rate of coverage varies by state and region. Exceptions for coverage may apply; only your insurer can confirm how Cologuard would be covered for you.

Learn more
about insurance by visiting
Cologuard.com/insurance

Our team of specialists can help you contact your insurer to ask the right questions. Call us at **1-844-870-8870**

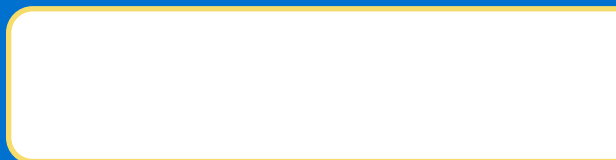


Tear off this reminder to help you return your Cologuard kit

and put it in a place you typically keep reminders — like your bathroom or refrigerator.



Please return your kit no later than:



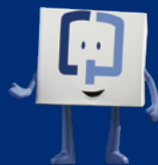
I'm easy to use!

Cologuard.com/use

Using your smartphone camera, hover over the QR code to watch the How to Use video.

Don't forget to return your Cologuard Collection Kit!

How to use your Cologuard kit



- 1 Once you receive your kit, unpack it and review the enclosed Patient Guide.
- 2 Place your sample container into the toilet bracket.
- 3 Use your Cologuard kit to collect your sample.
- 4 Scrape your sample, then add the preservative into the sample container. Also, be sure to fill out both labels.
- 5 Using the prepaid UPS® label, ship the box back to Exact Sciences Laboratories the same day or next day after collection. Schedule a contact-free UPS pick-up by calling us at 1-844-870-8870 or visit Cologuard.com/UPS. And you may receive helpful reminder calls from us to return your kit.
- 6 Your ordering healthcare provider will provide you with your result about 2 weeks after it's been received in the lab. You can learn more about what results mean by visiting Cologuard.com/UnderstandingResults

24/7 support available
Call 1-844-870-8870 or chat with us by visiting Cologuard.com

What's inside the kit?



Shipping box



Tube



Liquid preservative



Sample container



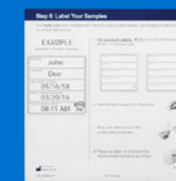
Patient Guide



How to Return Your Kit



Bracket



Sample labels

Indications and Important Risk Information

Cologuard is intended to screen adults 45 years of age and older who are at average risk for colorectal cancer by detecting certain DNA markers and blood in the stool. Do not use if you have had adenomas, have inflammatory bowel disease and certain hereditary syndromes, or a personal or family history of colorectal cancer. Cologuard is not a replacement for colonoscopy in high risk patients. Cologuard performance in adults ages 45-49 is estimated based on a large clinical study of patients 50 and older.

The Cologuard test result should be interpreted with caution. A positive test result does not confirm the presence of cancer. Patients with a positive test result should be referred for diagnostic colonoscopy. A negative test result does not confirm the absence of cancer. Patients with a negative test result should discuss with their doctor when they need to be tested again. False positives and false negative results can occur. In a clinical study, 13% of people without cancer received a positive result (false positive) and 8% of people with cancer received a negative result (false negative). Rx only.

REFERENCES:

1. Itzkowitz SH. Incremental advances in excremental cancer detection tests. *J Natl Cancer Inst.* 2009;101(18):1225-1227. doi:10.1093/jnci/djp273
2. Siegel RL, Miller KD, Goding Sauer A, et al. Colorectal cancer statistics, 2020. *CA Cancer J Clin.* 2020;70(3):145-164. doi:10.3322/caac.21601
3. National Cancer Institute. Cancer stat facts: Colorectal cancer. Accessed July 16, 2021. <https://seer.cancer.gov/statfacts/html/colorect.html>
4. Imperiale TF, Ransohoff DF, Itzkowitz SH, et al. Multitarget stool DNA testing for colorectal-cancer screening. *N Engl J Med.* 2014;370(14):1287-1297. doi:10.1056/NEJMoa1311194
5. Cologuard® Physician Brochure. Madison, WI: Exact Sciences Corporation.

EXACT SCIENCES

cologuard
Rx only

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