

GI OFFICE AND PATIENT SUPPORT ROADMAP

Resources to download for office use or to send directly to patients.

FOR OFFICE AND PROVIDER USE ONLY. This Roadmap is not to be distributed to patients.

Click on the arrows below to link to a resource

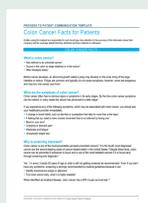
EDUCATIONAL CRC SCREENING RESOURCES

In this section, download and send resources to patients to create awareness on screening options, colorectal cancer (CRC) facts and more information on CRC.



Screening Options Tearpad

Download and send this to patients to educate them on their screening options.



Colon Cancer Facts for Patient

Download and send to patients to educate them on colon cancer facts.

COLOGUARD[®] PATIENT EDUCATION MATERIAL

In this section, download the patient brochure and the "How to Use" video to educate patients on Cologuard and the need to screen for CRC.



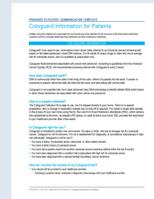
"How to Use" Video

Download and show patients to better educate them on what to expect in the Kit and how to use it.



Patient Brochure

Download and send or handout to patients for complete information on Cologuard, how to use and when to return.



Cologuard Information for Patients

Download and send to patients to reiterate the use of Cologuard and what to expect.



Cologuard Components Flashcard

Download and show patients to better educate them.

IN OFFICE COLOGUARD TRACKING RESOURCES

In this section, download resources for your office in tracking Cologuard orders and results.



Provider Status Report Enrollment Form

Download for office use to enroll your office to receive status updates on orders, rescreens and more.



EpicCare[®] Link[™] Flashcard

Download for office use to better use EpicCare[®] Link[™] for your orders, rescreens and more.



EpicCare[®] Link[™] Reference Guide

Download for office use for step by step directions on how to use all the functions of EpicCare[®] Link[™] for ordering and tracking Cologuard.



Patient Cologuard Rescreen Letter From GI

Download and send to patients when they are due for rescreen to encourage them to come back and get rescreened for CRC.



Cologuard Order Form

Blank test requisition forms can be given to healthcare provider offices who wish to send in paper orders.

OUTREACH MATERIAL

In this section, download, customize, and send resources to providers on screening for CRC with Cologuard.

Patient Outreach Material



Patient Cologuard Order Letter from GI

A letter that GIs can share with patients who may have missed or cancelled their last CRC screening colonoscopy.



Patient Cologuard Rescreen Letter from GI

A letter template that GIs can share with patients who are due for a rescreen.

Physician Outreach Material



Declined Colonoscopy Letter From GI

A letter for GIs to share with HCPs when a referred patient has declined a colonoscopy.



Cologuard Health System Letter from GI

A templated GI letter that outlines the importance of CRC screening and can be shared with an HCP



Unsuccessful Scheduling Attempt From GI

A letter template for GIs to share with HCPs when they have not been successful in scheduling their testing procedure.



GI Alignment Letter

GIs can use this letter to encourage healthcare providers to help close the CRC screening gap by offering Cologuard to their patients as soon as they are eligible.

Indications and Important Risk Information

Cologuard is intended for the qualitative detection of colorectal neoplasia associated DNA markers and for the presence of occult hemoglobin in human stool. A positive result may indicate the presence of colorectal cancer (CRC) or advanced adenoma (AA) and should be followed by diagnostic colonoscopy. Cologuard is indicated to screen adults of either sex, 45 years or older, who are at typical average risk for CRC. Cologuard is not a replacement for diagnostic colonoscopy or surveillance colonoscopy in high-risk individuals.

Cologuard is not for high-risk individuals, including patients with a personal history of colorectal cancer and adenomas; have had a positive result from another colorectal cancer screening method within the last 6 months; have been diagnosed with a condition associated with high risk for colorectal cancer such as IBD, chronic ulcerative colitis, Crohn's disease; or have a family history of colorectal cancer, or certain hereditary syndromes.

Positive Cologuard results should be referred to diagnostic colonoscopy. A negative Cologuard test result does not guarantee absence of cancer or advanced adenoma. Following a negative result, patients should continue participating in a screening program at an interval and with a method appropriate for the individual patient.

False positives and false negatives do occur. In a clinical study, 13% of patients without colorectal cancer or advanced adenomas received a positive result (false positive) and 8% of patients with cancer received a negative result (false negative). The clinical validation study was conducted in patients 50 years of age and older. Cologuard performance in patients ages 45 to 49 years was estimated by sub-group analysis of near-age groups.

Cologuard performance when used for repeat testing has not been evaluated or established. Rx only.