

OFFICE PATIENT SUPPORT ROADMAP

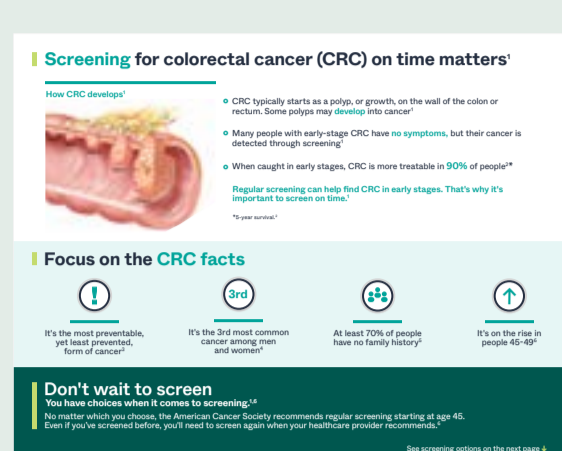
Use this overview of operational and patient educational resources to support your office and your patients in every step of the colorectal cancer (CRC) screening process.

Click on the arrows below to download materials for office use or to send them directly to patients.

FOR OFFICE AND PROVIDER USE ONLY. This roadmap is not to be distributed to patients.

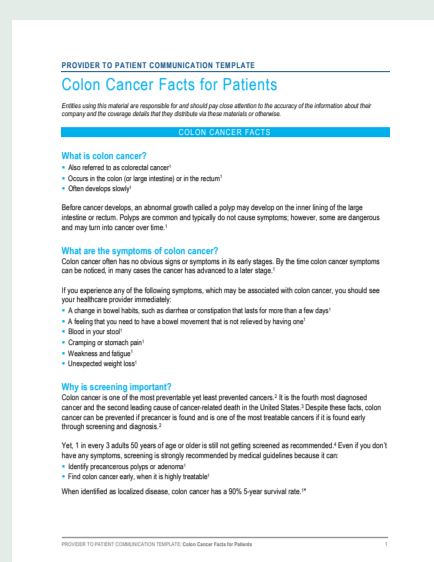
PRE EXAM SCREENING RESOURCES

In this section, download and send resources to patients to create awareness on screening options, CRC facts and more information about CRC.



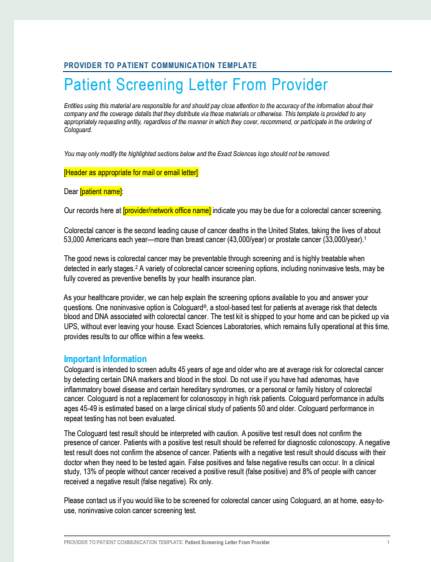
CRC Screening Options Overview

Download and send this to patients to educate them on their screening options.



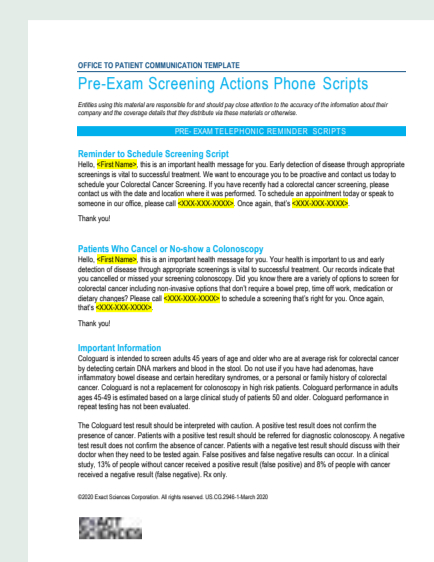
Colorectal Cancer Facts for Patients

Download and send to patients to educate them on colorectal cancer.



Patient Screening Letter from Provider

Download and send to patients due for CRC screening so they understand the importance of early detection.



Pre-Exam Screening Actions Phone Scripts

Reinforce the importance of early detection with these phone scripts, which can be used by your office when contacting your patients who are due for a screening.



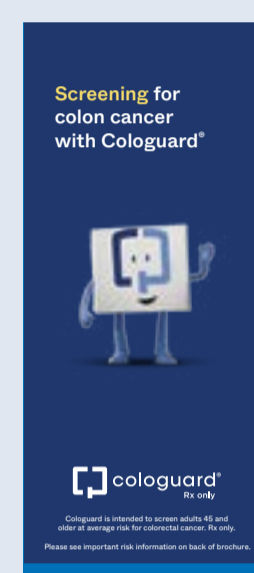
DURING EXAM SCREENING RESOURCES

In this section, download the following materials to educate patients on what to expect during the CRC screening process and how to use the Cologuard® collection kit.



"How to Use Cologuard" Video

Step-by-step instructions on how to use the collection kit and what to expect. Available in English and Spanish.



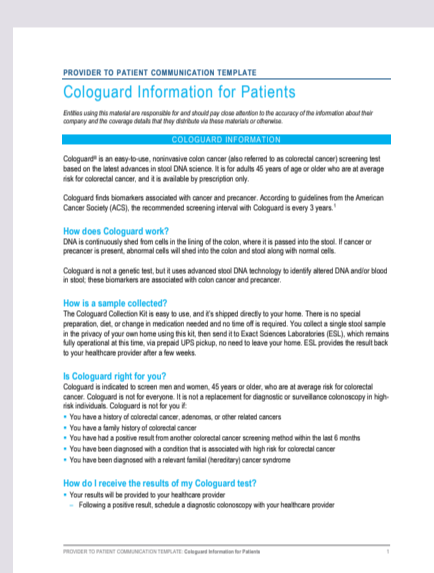
Patient Brochure

Download and send or handout to patients for complete information on Cologuard, how to use and when to return.



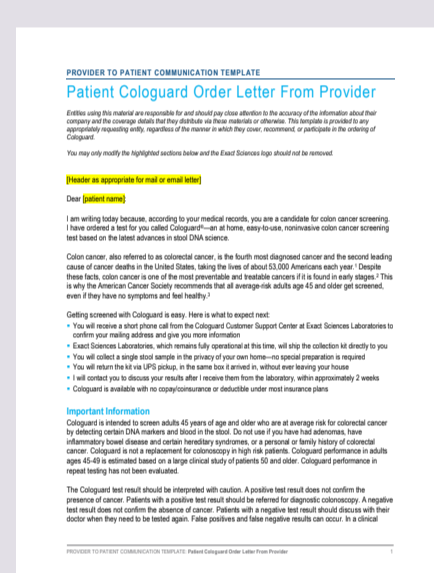
POST EXAM SCREENING RESOURCES

In this section, download and send resources to patients to reinforce what to expect with the Cologuard process.



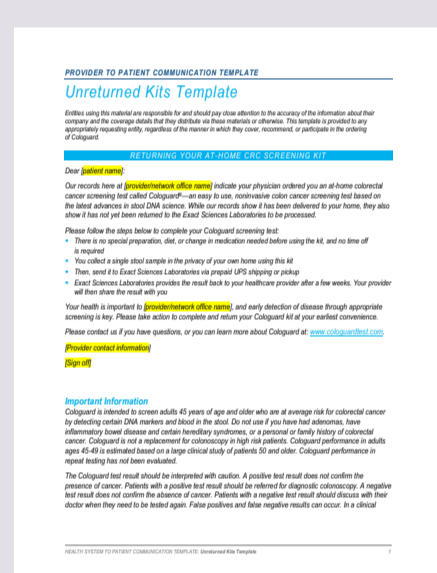
Cologuard Information for Patients

Download and send to patients to educate them about Cologuard.



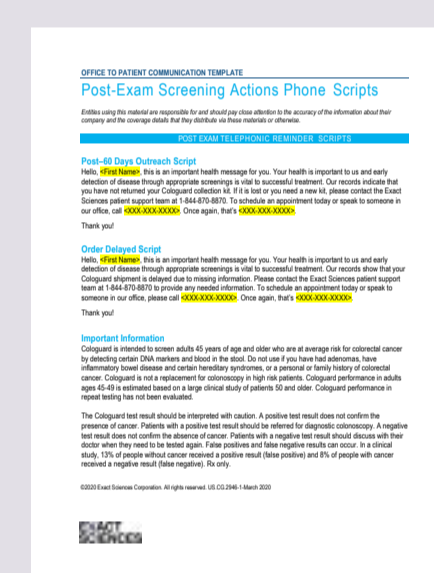
Patient Order Letter from Provider

Download and send to patients for whom you have ordered a Cologuard collection kit to ensure they are clear on the CRC screening process.



Unreturned Kit Reminder Letter for Patients

Download and send to patients who have not completed their CRC screening, and need a reminder to complete and return their Cologuard kit.



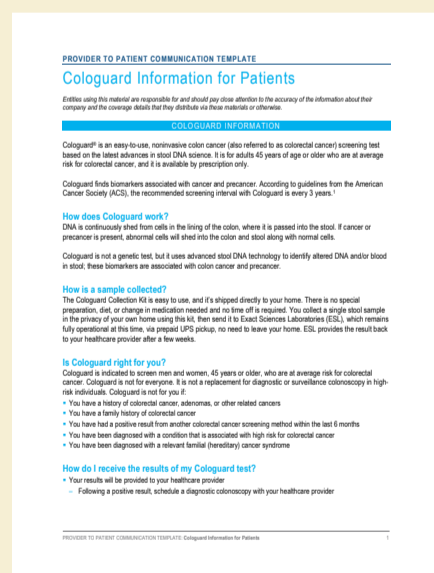
Post-Exam Screening Actions Phone Scripts

Reinforce the importance of early detection with these phone scripts, which can be used by your office when contacting your patients who are due for CRC screening.



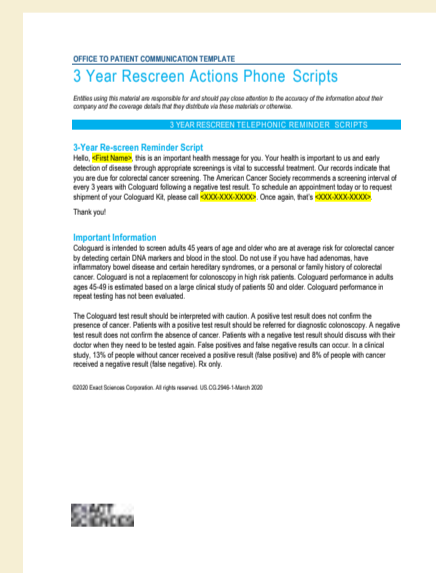
RESCREEN RESOURCES

In this section, download the resource to send to patients who are recommended for CRC rescreening according to guidelines.



Cologuard Rescreening Letter from Provider

Download and send to patients to notify them that they are due to be evaluated for rescreening with Cologuard.



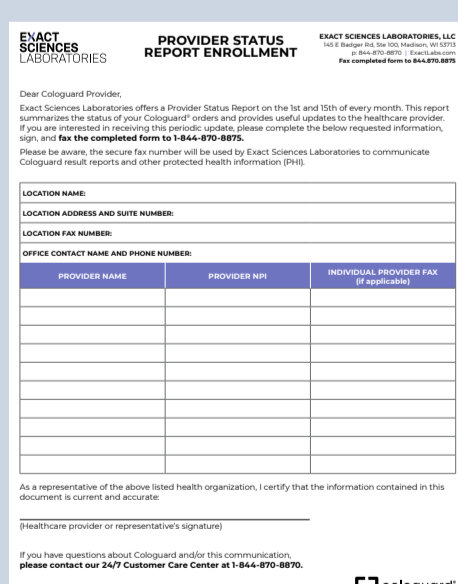
3 Year Rescreen Actions Phone Scripts

Reinforce the importance of early detection with these phone scripts, which can be used by your office when contacting your patients who are due for CRC screening.



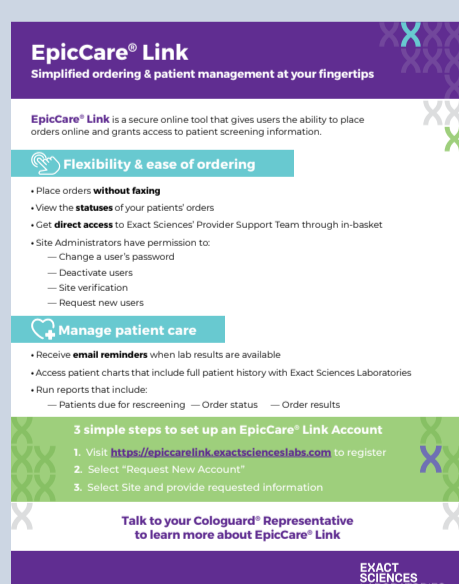
IN OFFICE TRACKING AND STATUS RESOURCES

In this section, download resources for your office to assist with tracking Cologuard orders and results.



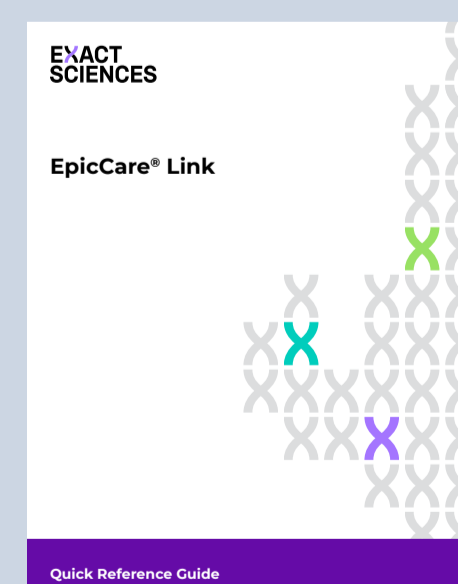
Provider Status Report Enrollment Form

Download for office use to enroll your office to receive status updates on orders, rescreens and more.



EpicCare® Link™ EMR Summary Information

Download this resource to learn how EpicCare® Link™ can be used for Cologuard orders and rescreens.



EpicCare® Link™ EMR Reference Guide

Download this resource for step-by-step directions on how to use EpicCare® Link™ functions for ordering and tracking of Cologuard.



Indications and Important Risk Information

Cologuard is intended for the qualitative detection of colorectal neoplasia associated DNA markers and for the presence of occult hemoglobin in human stool. A positive result may indicate the presence of colorectal cancer (CRC) or advanced adenoma (AA) and should be followed by diagnostic colonoscopy. Cologuard is indicated to screen adults of either sex, 45 years or older, who are at typical average risk for CRC. Cologuard is not a replacement for diagnostic colonoscopy or surveillance colonoscopy in high-risk individuals.

Cologuard is not for high-risk individuals, including patients with a personal history of colorectal cancer and adenomas; have had a positive result from another colorectal cancer screening method within the last 6 months; have been diagnosed with a condition associated with high risk for colorectal cancer such as IBD, chronic ulcerative colitis, Crohn's disease; or have a family history of colorectal cancer, or certain hereditary syndromes.

Positive Cologuard results should be referred to diagnostic colonoscopy. A negative Cologuard result does not guarantee absence of cancer or advanced adenoma. Following a negative result, patients should continue participating in a screening program at an interval and with a method appropriate for the individual patient.

False positives and false negatives do occur. In a clinical study, 13% of patients without colorectal cancer or advanced adenomas received a positive result (false positive) and 8% of patients with cancer received a negative result (false negative). The clinical validation study was conducted in patients 50 years of age and older. Cologuard performance in patients ages 45 to 49 years was estimated by sub-group analysis of near-age groups.

Cologuard performance when used for repeat testing has not been evaluated or established. Rx only.