**MANY AMERICANS REMAIN UNSCREENED FOR COLONRECTAL CANCER**

**COLORECTAL CANCER SCREENING IS IMPORTANT**

Did You Know?

Colorectal cancer is the 3rd most commonly occurring cancer in either men or women,

but when caught in early stages, it is treatable in ~90% of people*.

For the approximately 100 million Americans that are considered to be at average risk***

the American Cancer Society recommends regular colorectal cancer screening begin at age 45***

Data listed below is according to a national survey of 5,021 U.S. adults aged 45-75 conducted by The Harris Poll

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**YEY MANY PEOPLE DON'T GET SCREENED BECAUSE…**

72% of respondents agreed that they would be more willing to get screened for colorectal cancer if they could use an at-home screening option instead of going to a doctor's office.

MORE CONVENIENT, NONINVASIVE WAYS TO GET SCREENED ARE PREFERRED

79% of respondents aged 45-49 said that they have never been recommended for colorectal cancer screening by a healthcare provider.

They aren't comfortable with their current screening option.

38% of respondents aged 45-75 didn’t follow through on a colorectal cancer screening recommendation because they were uncomfortable with the idea of an invasive procedure.

Only 4 in 10 respondents were familiar with at-home DNA based stool test.

THERE ARE SCREENING OPTIONS – GET SCREENED!

Several colorectal cancer screening options are available to eligible patients, including an at-home stool DNA test.

If you or a loved one is age 45+ and at average risk for colorectal cancer

Talk to your healthcare provider about making an informed screening choice.

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REFERENCE:


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